



Elizabeth Siân Cordingley

Bright and versatile designer accustomed to juggling multiple projects seeks freelance or permanent work in branding, print and interactive solutions.

www.elizabethsiancordingley.info

esc@elizabethsiancordingley.info

932 Lorimer St #3
Brooklyn NY 11222

917.288.3886

EXPERIENCE

KAY MULTIMEDIA

2008 – 2009 | New York, NY

Art Director

Creative lead at small design firm performing a range of duties from client pitches, creative direction, and project management, to R&D, sales strategy, and marketing proposals. Assumed multiple roles as content strategist, designer, information architect and front-end developer for web projects, while delivering cross-platform branding and identity as well as print design for a diverse group of clients.

W MAGAZINE

2006 – 2007 | New York, NY

Freelance Promotions Designer

Worked on-site as part of the creative services design team in the sales and marketing department at Condé Nast's premier luxury title. Projects ranging from in-book pages and exclusive invitations to sales presentations and web materials demanded a refined aesthetic and superior attention to detail.

NYLON MAGAZINE

Nov 2005 – May 2006 | New York, NY

Marketing and Promotions Designer

Solely responsible for the design and production of all sales collateral and promotional pieces for a cutting-edge fashion and lifestyle magazine, including print and web invitations, event signage, sales presentations, t-shirts and more.

FACTORYPEOPLE

May 2004 – July 2005 | Austin, TX

Web Manager

Managed the daily e-commerce operations of a hip, high-end boutique. Handled everything from designing e-newsletters and ads and directing photo shoots to the content, usability, customer service and marketing of the site. Trained and supervised store staff to update inventory, fulfill orders, and keep the site content fresh and accurate.

NATIONAL INSTRUMENTS

April 2001 – April 2004 | Austin, TX

Designer/Technical Illustrator

Established design standards and produced templates for all Technical Communications publications by liaising with the Corporate Design Group of an international hardware and software company. Produced layouts, technical illustrations, and web graphics in a fast-paced, deadline-oriented publishing department.

FEEDBACK MAGAZINE

September 2000 – December 2002 | Austin, TX

Creative Director/Editor

Developed the look for a regional music and lifestyle publication. Managed production from editorial calendar to final stages at press. Designed pages and ads, wrote articles, edited copy, and managed freelance writers and photographers.

EDUCATION

PRATT INSTITUTE
2007 | New York, NY

Master of Science

Communications Design

UNIVERSITY OF TEXAS
2000 | Austin, TX

Bachelor of Journalism

Magazine Sequence

Bachelor of Arts

Plan II Honors Program

SKILLS

WEB

HTML

DHTML

CSS

Dreamweaver

Photoshop

Fireworks

Wordpress templates

Indehibit templates

working knowledge:

JavaScript

Flash

familiarity:

PHP

PRINT

InDesign

Illustrator

Acrobat

QuarkXpress

Pre-Press

Comp making

Bookbinding